

Common Course Outline for: HSMA 1100: Introduction to Hospitality Industry**A. Course Description**

1. Number of credits: 3
2. Lecture hours per week: 3
Lab hours per week: None
3. Prerequisites: None
4. Co-requisites: None
5. MnTC Goals: None

An introduction to hospitality management including hotels, restaurants, foods service, sales, hospitality personnel, service companies, as well as the functional areas of hotel operations.

B. Date last reviewed: May 2016**C. Outline of Major Content Areas**

1. To analyze your own personality and your potential success in the Hospitality Industry in the light of what the industry requires of its people.
2. An awareness of the part played by the Hospitality Industry in relation to guest services.
3. Types of hotels and motels, the history of lodging and food service, and the different ways in which they serve.
4. To learn about and understand related Occupational Career Development Areas
5. Learn and understand the Functional Areas of Hotels & Restaurants

D. Course Learning Outcomes

Upon successful completion of the course, the student will be able to:

1. To analyze your own personality and your potential success in the Hospitality Industry in the light of what the industry requires of its people.
2. To create an awareness of the part played by the Hospitality Industry in relation to guest services.
3. To understand about the various types of hotels and motels, the history of lodging and food service, and the different ways in which they serve.
4. To learn about and understand:
 - a. Related Occupational Career Development Areas Functional Areas of Hospitality Operations
 - b. Food and Beverage Sales
 - c. Hospitality Personnel
 - d. Equipment Design – Sales – Service
 - e. Interior Design and Layout
 - f. Hospitality Operations
 - g. Service Companies

- h. Property Management
 - i. Management Contracts
 - j. Consulting
 - k. Accounting
 - l. Law
5. Functional Areas of Hospitality Operations
 - a. Engineering & Maintenance
 - b. Marketing & Sales Divisions
 - c. Accounting Division
 - d. Human Resources Division
 - e. Security Division
 6. To know the changes that have occurred in the industry in recent years and how these changes affect us, now and in the future.
 7. To know the activities of the various departments of the Hotel or Motel and to determine how these departments each contribute to successful operation of a modern-day hotel or motel.

E. Methods for Assessing Student Learning

The instructor will choose from a combination of evaluation procedures including exams, quizzes, field trips, papers, case studies, site evaluations.

F. Special Information: None