Common Course Outline for: COMM 1101 Fundamentals of Public Speaking

A. Course Description
1. Number of credits: 3
2. Lecture hours per week: 3
   Lab hours per week: None
3. Prerequisites: None
4. Co-requisites: None
5. MnTC Goals: Goal 1, Communication

Instruction and practical experience in the basic fundamentals of public speaking with each student expected to perform several speeches throughout the course.

B. Date last reviewed: May, 2016

C. Outline of Major Content Areas
1. Speech presentation preparedness and performance
2. Audience analysis
3. Research techniques
4. Organizational techniques
5. Topic selection
6. Effective vocal and physical delivery
7. Critical listening and feedback

D. Course Learning Outcomes

Upon successful completion of the course, the student will be able to:

LEARNING OUTCOMES (General)
1. Demonstrate appropriate topic selection, audience analysis, organization and research techniques in a speaker audience setting.
2. Model effective delivery techniques in prepared and impromptu speeches.

3. Apply communication strategies for different audiences and contexts, including personal, emotional and logical arguments.
4. Employ constructive listening, feedback, critical thinking and analysis skills from the perspective of both speaker and audience.

LEARNING OUTCOMES (MN Transfer Curriculum)

Goal 1 – Communication
1. Understand/demonstrate the written and speaking processes of organization of a speech through drafting, revision, editing and presentation.
2. Demonstrate effective evidence analysis through listening and responding.
3. Locate and apply research material from diverse sources.
4. Select appropriate communication choices for specific audiences.

Goal 2 – Critical Thinking
1. Demonstrate effective evidence analysis through critical and reflective thinking.
2. Evaluate, synthesize, and apply research material from diverse sources.

E. Methods for Assessing Student Learning

Required Assessment
The course will contain at least four graded speeches with a minimum of one persuasive, one informative, and one impromptu.

Optional Assessment

<table>
<thead>
<tr>
<th>Speeches:</th>
<th>Tests or Quizzes:</th>
<th>Speech Related Assignments:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Informative</td>
<td>Multiple Choice</td>
<td>Speech Outlines</td>
</tr>
<tr>
<td>Persuasive</td>
<td>Matching</td>
<td>Oral Critiques</td>
</tr>
<tr>
<td>Tribute</td>
<td>True or False</td>
<td>Written Assignments</td>
</tr>
<tr>
<td>Debate</td>
<td>Short Answer</td>
<td></td>
</tr>
<tr>
<td>Impromptu</td>
<td>Essay</td>
<td></td>
</tr>
</tbody>
</table>

F. Special Information
All major speeches are video recorded.
Due to the performance nature of this course it is recommended that the assessment of students be weighted in the area of performance.